

Order Item Summary

CBS TELEVISION
STATIONS

WCCO-TV

Order ID: 53926 CF NTL-POL FBD - LBD: 10/09/12 - 10/15/12 HL#: Created: 10/09/12 04:20 PM

Client: BACHMANN FOR CONGRESS... CPE: / / 2860 Agency Commission: 15 % Updated: AMHEUER on 10/09/12 05:16 PM

Agency: STRATEGIC MEDIA PLACEMENT Product: BACHMANN FOR Self :00:00 Confirmed: 10/09/12 05:15 PM

Buyer: WHITNEY EVERSOLE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS

Share: 42% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

NEW ORDER. ORG TOTAL = \$116,610 + \$18,220 RE-INVESTMENT = \$134,800 PLS CFX. NR/PH 10.9.12

R/T \$132,300. NR/H 10.9.12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MSUNRISE3	0 0 1 1 1 0 0	NEWS	30				0.0	\$250.00	3	\$750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MSUNRISE3	1 0 0 0 0 0 0	NEWS	30				0.0	\$250.00	1	\$250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MLOCAL2	0 0 2 2 2 0 0	NEWS	30				0.0	\$425.00	6	\$2,550.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MLOCAL2	2 0 0 0 0 0 0	NEWS	30				0.0	\$425.00	2	\$850.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	MEARLY	0 0 1 1 1 0 0	NEWS	30				0.0	\$250.00	3	\$750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	MEARLY	1 0 0 0 0 0 0	NEWS	30				0.0	\$250.00	1	\$250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	1										

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Agency: STRATEGIC MEDIA PLACEMENT Product: BACHMANN FOR Sell :00:00 Confirmed: 10/09/12 05:15 PM

Buyer: WHITNEY EVERSOLE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	MCBSAT2	* * * * * S *	MORN	30				0.0	\$400.00	1	\$400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,800.00	1	\$1,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	WFACESPEC	* * * * * S	MORN	30				0.0	\$1,800.00	1	\$1,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DPRICE	0 0 1 1 0 0 0	DAY	30				0.0	\$475.00	2	\$950.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	DPRICE	1 0 0 0 0 0 0	DAY	30				0.0	\$475.00	1	\$475.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NNOON	0 0 1 1 1 0 0	NEWS	30				0.0	\$675.00	3	\$2,025.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	3										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NNOON	1 0 0 0 0 0 0	NEWS	30				0.0	\$600.00	1	\$600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	EELLEN	0 0 1 1 0 0 0	EFG	30				0.0	\$750.00	2	\$1,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	EELLEN	1 0 0 0 0 0 0	EFG	30				0.0	\$750.00	1	\$750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	ENEWS5P	0 0 1 1 1 0 0	NEWS	30				0.0	\$1,650.00	3	\$4,950.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	ENEWS5P	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,650.00	1	\$1,650.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NCBSNEWS	0 0 1 1 1 0 0	NEWS	30				0.0	\$2,500.00	3	\$7,500.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	3										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NCBSNEWS	1 0 0 0 0 0 0	NEWS	30				0.0	\$2,500.00	1	\$2,500.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NEARLY	0 0 2 2 1 0 0	NEWS	30				0.0	\$2,200.00	5	\$11,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	NEARLY	1 0 0 0 0 0 0	NEWS	30				0.0	\$2,200.00	1	\$2,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	AWHEEL	0 0 1 1 1 0 0	ACC	30				0.0	\$2,000.00	3	\$6,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	AWHEEL	1 0 0 0 0 0 0	ACC	30				0.0	\$3,000.00	1	\$3,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	SNCAAFB	* * * * * S *	FTBL	30				0.0	\$300.00	2	\$600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	2										

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Buyer: WHITNEY EVERSOLE	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
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Share: 42% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	NLATEM-F/SU	0 0 2 1 2 0 0	NEWS	30				0.0	\$2,800.00	5	\$14,000.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	NLATEM-F/SU	2 0 0 0 0 0 0	NEWS	30				0.0	\$2,800.00	2	\$5,600.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	NLATE1035P	* * * * * S	NEWS	30				0.0	\$900.00	1	\$900.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	NLATESAT	* * * * * S *	NEWS	30				0.0	\$1,800.00	1	\$1,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	LLETTER	0 0 1 1 1 0 0	LETT	30				0.0	\$500.00	3	\$1,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	LLETTER	1 0 0 0 0 0 0	LETT	30				0.0	\$500.00	1	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	PHAWAII	M * * * * *	REGP	30				0.0	\$4,500.00	1	\$4,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	PSURV25	* * W * * * *	REGP	30				0.0	\$3,600.00	1	\$3,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	PCSIWE3	* * W * * * *	REGP	30				0.0	\$4,000.00	1	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	PBANG*2MENTH	* * * T * * *	REGP	30				0.0	\$6,500.00	1	\$6,500.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	PCSINYFR1	* * * * F * *	CARD	30				0.0	\$3,500.00	1	\$3,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	PSIXTY	* * * * * S	REGP	30				0.0	\$5,500.00	1	\$5,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
037	PWIFESUN2	* * * * * S	REGP	30				0.0	\$4,000.00	1	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
038	PBLOODS	* * * * F * *	REGP	30				0.0	\$4,000.00	1	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	1										

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039	CNCBSNEWS	0 1 0 0 0 0 0	NEWS	30				0.0	\$2,500.00	0	\$0.00		
	CDR												
	Item is Cancelled												

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
040	PCRIMINAL	* * W * * * *	REGP	30				0.0	\$4,000.00	1	\$4,000.00		
	LUR												
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	10/10/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
041	SNFL	* * * * * S	NFL	30			NFL	0.0	\$4,500.00	1	\$4,500.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
042	PHOW*PART	M * * * * *	REGP	30				0.0	\$4,000.00	1	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/15/12	1										

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043	NSUN10A	* * * * * S	MNEW	30				0.0	\$800.00	1	\$800.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
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CBS TELEVISION STATIONS



WCCO-TV

Order ID: 53926	CF NTL-POL	FBD - LBD: 10/09/12 - 10/15/12	HL#:	Created: 10/09/12 04:20 PM
Client: BACHMANN FOR CONGRESS...	CPE: / / 2860	Agency Commission: 15 %	Updated: AMHEUER on 10/09/12 05:16 PM	
Agency: STRATEGIC MEDIA PLACEMENT	Product: BACHMANN FOR	Self :00:00	Confirmed: 10/09/12 05:15 PM	
Buyer: WHITNEY EVERSOLE	Demo: HHOLDS DMA RTG	Sched Code: Z	**PRINT REQUIRED**	
AE: Nicole Roy Pol-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 42% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
044	PVEGATU	* T * * * * *	REGP	30				0.0	\$4,000.00	1	\$4,000.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	75	0	\$132,300.00	\$112,455.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$132,300.00	\$112,455.00	\$0.00	\$0.00